



*Do you
want a solid
foundation
for your
business*

CERTIFICATE IN ENTREPRENEURIAL MANAGEMENT

The **Certificate in Entrepreneurial Management** has been successful in developing many SME owners' managerial and entrepreneurial skills through the hands-on case study approach. It is particularly suitable for actual or potential members of management teams and for those currently engaged in the entrepreneurial process.

The program provides you with enough time to implement whatever has been learnt in the classroom. The program also gives you the opportunity to meet with EDC experts and professional partners who will advise, counsel and mentor you during the program. At your request, EDC will also arrange a visit to your organization during the program to understand in details your company's challenges.

Some modules:

The following modules will be offered:

- Introduction to Entrepreneurship • Legal and tax matters
- Making operations faster & cheaper • Developing financial records
- People make it happen • Strategies for growth • Business ethics
- Using technology to outperform competition • Sales and marketing
- Building business that last • Delivering excellent customer service
- Preparing your business plan

Course Design

CEM was designed with the assistance of the Global Business School Network (GBSN) an initiative of International Financial Corporation (IFC). Faculty from leading business schools around the world have worked with the program designers, and shared their experience and expertise in creating a content of global standard with the Nigerian environment in mind. They also assisted in the writing of the local case studies that will be used in most modules.

Easy payment plan

With small and Medium Enterprise owners in mind, we have designed a payment plan that makes payment easy. You pay a commitment fee, which is 35% of the total cost for the program and balance can be paid in 2 equal installments within 3 month of starting the program on dates chosen by you.

Course fees: Standard N750,000

(Course fee includes: breakfast, lunch and course materials)

Duration

30 days spread over 5 months, you can register for either
Lagos - Feb 20, 2012

Abuja Mar 12, 2012

Please call EDC for the detailed schedule.

ENQUIRIES: Helen 0702 937 6596, Olawale 0702 937 6597

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